

# Responsive Management E-Report

*Specializing in opinion and attitude research on natural resource and outdoor recreation issues*

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## **New Research Available From Responsive Management on Public Attitudes Toward Fish, Wildlife and Natural Resources and Participation in Hunting, Fishing, Boating and Wildlife Viewing**

Responsive Management completed more than 40 surveys in 2004, including many studies on how the public values fish, wildlife, and natural resources, what they think about natural resource and outdoor recreation issues, their participation in outdoor recreation, and attitudes toward specific issues, such as the management of deer, bear, big game, and other wildlife, studies of hunter, angler, and boater motivation and expenditure studies, a study of tribal values and lands, an assessment of messages encouraging the use of PFDs, numerous organizational marketing and communications assessments, and many more.

2005 also promises to be a productive year with 15 new studies already scheduled or underway, including research on strategies to increase participation and retention in hunting and the shooting sports, a study on the recruitment and retention of women involved in outdoor recreation, a survey of marine anglers, an inventory and needs assessment for biodiversity education programs, an assessment of the National Archery in the Schools Program, and a study of the impacts on crossbow hunting on hunter recruitment.

Please take a look below at the list of recently completed studies for 2004. The list of newly available reports is followed by a list of upcoming projects for 2005.

For more complete information on the projects listed, including projects we are currently working on, or to download and read any report in Adobe portable document file (pdf) format free of charge, please visit the [Responsive Management home page](#).

## **New Responsive Management Research Reports Available**

- Public Attitudes Toward Black Bear Management in Maryland
- South Carolina Fishing License Holders' Opinions on and Attitudes Toward Freshwater Fisheries Management and the South Carolina Department of Natural Resources
- Indiana Residents' and Boaters' Attitudes Toward Boating in Indiana
- Arizona Residents' Opinions on the Arizona Game and Fish Department and Its Activities: Telephone Survey and Trends Study
- Opinions on and Attitudes of Georgia Residents, Hunters, and Landowners

- Toward Deer Management in Georgia
- Public Opinion on and Attitudes Toward Fish and Wildlife Management in the 16 Southeastern Association of Fish and Wildlife Agencies (SEAFWA) States  
State reports are available for Louisiana, Missouri, North Carolina, and South Carolina.
- Washington State Hunters' and Landowners' Opinions on the Private Lands Wildlife Management Area Program
- Survey of Residents of the Pike Creek Watershed Regarding Attitudes Toward and Behavior Affecting Water Quality
- Pennsylvania Licensed Hunter Survey Volumes 1 and 2
- Factors Related to Hunting Participation in Pennsylvania
- Media and Messages Encouraging the Use of Personal Flotation Devices
- Wyoming Resident and Nonresident Deer, Elk, and Antelope Expenditure Study
- Skagit and Whatcom County, Washington, Residents' Attitudes Toward Grizzly Bears
- A Recreation Study for the City of Austin and Travis County, Texas
- Public Opinion on Fish and Wildlife Management Issues and the Reputation and Credibility of Fish and Wildlife Agencies in the Northeast United States  
State reports are available for Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, and West Virginia.
- Factors Related to Hunting and Fishing Participation Among the Nation's Youth
- New Hampshire Residents' and Hunters' Opinions on the Status and Management of Big Game Populations
- New Hampshire Angler Survey: Resident Anglers' Participation In and Satisfaction With Fishing and Their Opinions on Fishing Issues
- New Hampshire Lapsed Hunter Survey
- Coastal Community Professionals' Use of, Satisfaction With, and Requirements for In Situ Chlorophyll Fluorometers
- Issues Related to Hunting and Fishing Access in the United States: A Literature Review
- Resident Participation in Freshwater and Saltwater Sport Fishing in Georgia
- Behavioral, Attitudinal, and Demographic Characteristics of Spring Turkey Hunters in the United States  
State reports are available for California, Georgia, Idaho, Kansas, Mississippi, New York, Ohio, Texas, and Washington.
- California Hunters' Knowledge of and Attitudes Toward Threats to California Condors  
State reports are available for Arizona, California, and Utah.

Please [click here](#) for descriptions of the available reports listed above.

Over the past year, Responsive Management has also conducted numerous private marketing and communications research for many of the nation's top conservation and sportsmen's organizations and agencies, including Ducks Unlimited, The Rocky

Mountain Elk Foundation, Safari Club International, The National Shooting Sports Foundation, The Izaak Walton League of America and the USFWS Chesapeake Bay Field Office. We have also conducted market research and developed communications for numerous natural resource and outdoor recreation businesses and manufacturers.

### **Current and Upcoming Projects for 2005**

- The Future of Hunting and the Shooting Sports: Research Strategies to Increase Participation and Retention
- Georgia Boaters' Attitudes and Opinions Regarding Boating in Georgia
- Focus on the Woman: Recruitment and Retention Strategies and Tactics for Women Involved in Outdoor Recreation
- Inventory of and Needs Assessment for Biodiversity Education Programs in Delaware
- National Archery in the Schools Program (NASP) Evaluation and Survey
- The Attitudes of Agency Staff, Stakeholders, and the General Public Regarding the Strategic Direction of the Georgia Department of Natural Resources
- National Oceanic and Atmospheric Administration (NOAA), Coastal Services Center Triennial Coastal Resource Management Customer Survey
- Delaware Farmers', Hunters' and Residents' Attitudes Toward Deer Management Issues in Delaware
- Attitudes Toward Conservation Law Enforcement in Georgia
- Wyoming Residents', Hunters' and Anglers' Attitudes Toward Alternative Funding
- Coastal Community Professionals' Use of, Satisfaction With, and Requirements for In Situ Nutrient Sensors
- The Impacts of Crossbow Hunting on Hunter Recruitment
- Characteristics, Behaviors, and Attitudes of South Carolina Marine Anglers
- An Assessment of Licensed Trappers and Their Attitudes Toward Trapping Practices, Including Best Management Practices (BMPs)
- South Carolina License Duplication Study
- Five-Year Hunting Participation and Shooting Trends Study

Please [click here](#) for full descriptions of the current and upcoming projects listed above.

### **About Responsive Management**

Responsive Management is a public opinion and attitude survey research firm specializing in natural resource and outdoor recreation issues. Over the past two decades, Responsive Management has conducted more than 500 surveys on opinions on and attitudes toward natural resource and outdoor recreation issues. Our mission is to help natural resource and outdoor recreation agencies and organizations better understand and work with their constituents, customers and the public. This is accomplished through a variety of methodologies, including telephone and mail surveys, focus groups and

numerous other techniques outlined in Responsive Management's web site.

Visit the Responsive Management web site at [www.responsivemanagement.com](http://www.responsivemanagement.com) for additional information and reports. Be sure to click on "Natural Resource and Outdoor Recreation Research" on the left of your screen and check out research findings on 23 different topic areas-from hunting, fishing, boating, wildlife viewing and other outdoor recreational activities to numerous natural resource topics, such as coastal resources, endangered species, forest resources, water resources, wildlife, economics and many others. At the top of each research topic page is a link to a list of reports on that topic that you can download.