

WHEN HIS FAMILY HAS
EATEN THE BEAVER ROAST...
*...SHOULD HE THROW
AWAY THE FUR?*

photo courtesy of Claus Bierger

Most of us eat steak and hamburger.
So it makes sense to use leather that cows also provide.

But there are no cows across much of northern Canada.
Instead, our boreal forests, wetlands and lakes are home to beavers,
muskrats and other fur animals.

These animals provide food for trappers and their families.
Any meat not eaten is returned to the land to feed other animals through the cold, hungry
winter.

The fur provides income in remote regions where jobs are scarce.
Nothing is wasted.

Most consumers choose fur to enjoy its unique warmth, comfort and beauty. But it's nice to
know that it also helps people who live closest to the land.

FURS FROM CANADA – PRODUCED BY NATURE, THE RESPONSIBLE FASHION CHOICE

To learn more about the Canadian fur trade, please visit our website: www.FurIsGreen.com



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des chasseurs et piégeurs criés
Cree Hunters and Trappers
Income Security Board
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