



*...strengthening the work
of other hunting organizations
within the province.*

2006

ANNUAL SYNOPSIS

The success of the Hunting For Tomorrow **2006 Projects and Initiatives** has been entirely dependant upon the outstanding contributions of the Board Chairman and Board of Directors, Working Group Members and the consistent and ongoing support of the various organizations within the Province of Alberta.

HFT VISION

An Alberta where hunting continues to be a respected, traditional outdoor activity that remains a substantial and integral part of Alberta's heritage, culture and environment.

HFT MISSION

- To foster and increase public understanding, involvement and support of hunting.
- To ensure opportunities for every Albertan to hunt within a management system that conserves the wildlife resource.



HFT GOALS

1. To increase the number of people participating in hunting and it's associated activities within the limits of sustainable wildlife conservation;
2. To maintain and enhance hunting opportunities and experiences in the Province such that hunters are encouraged to stay in the activity and new participants are attracted to it;
3. To increase public acceptance of hunting as a traditional outdoor activity that improves awareness of our natural environment, and serves as an important wildlife management tool.

OUR STATS

Keeping these goals in mind, HFT participated in various initiatives, presentations, seminars and networking opportunities to ensure that various organizations and the general public is aware of the activities undertaken by HFT and the benefits of supporting our organization.

In 2006, the HFT **office** fielded over:

- 1802 phone calls and over 281 walk-in visits
- 81 information items that were sent out via e-mail to a total distribution list of over 2800 contacts
- Over 7500 visits to the website

Quick Facts:
*Alberta hunter
numbers increased
by over 5000 in 2006.*

**HFT
PARTNERS**

Alberta Bowhunters Association & Various Clubs ~ Alberta Conservation Association ~ Alberta Fish and Game Association & Various Clubs ~ Alberta Game Warden's Association ~ Alberta Hunter Education Instructors' Association ~ Alberta Professional Outfitters Society ~ Alberta Sustainable Resource Development ~ Alberta Trappers Association ~ Canadian National Sportsmen's Shows ~ Canadian Wildlife Service ~ Delta Waterfowl Foundation ~ Ducks Unlimited Canada ~ Foundation For North American Wild Sheep – National & Alberta ~ National Wild Turkey Federation (Alberta) ~ Pheasants Forever – Calgary Chapter ~ Pope and Young Club ~ Rocky Mountain Elk Foundation ~ Safar Club International & Alberta Chapters ~ Taxidermists Association ~ Wild Elk Federation



HFT FACT SHEETS

These documents are intended to inform both the hunting and non-hunting audiences about specific issues. Topics include:

1. Hunting For Tomorrow
2. Adult First Time Hunter
3. Youth First Time Hunter
4. Spring Black Bear Hunting
5. Alberta's Hunting License System
6. The Draw System
7. Hunting With Firearms
8. Subsistence Hunting
9. Alberta's Outfitted Hunting Industry
10. About Alberta Hunters
11. Hunters Who Care
12. Disabled Hunter – The Facts
13. Understanding the Hunt
14. Ladies – Let's Go Hunting
15. From The Field To the Table
16. Hunting – Good Recreational Value For Your Dollar
17. Wildlife Diseases - What's Bugging Wild Critters?
18. Interim Métis Harvest Agreement
19. Field Dressing and Meat Care
20. Inventory of Available Fact Sheets

Quick Facts:

Female Participation in Hunting and Shooting is Rising.....72% more women are hunting with firearms today than 5 years ago.

The HFT Fact Sheets are displayed at over 93 locations across Alberta, including Government offices, retail stores, tourism centers and head offices of various Alberta organizations.

HFT WEB SITE

The HFT **web site** is updated on a daily basis. Traffic increased to over 7500 visitors in 2006. This site serves as an effective source of information and a gateway to other organizations, programs and services.

- **YOUTH HUNTER NUMBERS INCREASED BY 3% IN 2006.**
- **BOWHUNTING PERMITS INCREASED BY NEARLY 700.**



HFT PRESENTATIONS

Throughout 2006, HFT representatives made **presentations** and attended over 52 different events, trade shows, fundraising banquets, Annual General Meetings and served as a Key note speaker or special guest lecturer to a total audience of over 80,133 people.

Hunting For Tomorrow attended and participated at:

- Sportsmen's Shows in Edmonton, Calgary, Red Deer, Lethbridge and Stettler
 - Alberta Farm and Ranch Show
- Various organizations Annual General Meetings
 - Landowner appreciation events
- Outdoor Writers of Canada National Conference

HFT CALENDAR OF EVENTS

The HFT Calendar of Events is produced on-line and in hard copy. Updated daily, this Calendar serves as the "one-stop" to information about events and activities across the Province. In 2006, over 181 different items were posted to this Calendar. The monthly calendar is also published in the Alberta Outdoorsman magazine.



HFT MEDIA EVENTS

Awareness of HFT is provided through several different **media** sources and includes a strong network with various writers, magazines, radio and television contacts. **Television** interviews featured HFT program highlights and project profiles on Shaw TV, Help TV, Global, CBC and a special feature by Mossy Oak production. **Radio** features from the "Let's Go Outdoors" program were aired across Alberta, as well as interviews with CBC radio from Toronto, Calgary and Edmonton. **Newspaper features** appeared in the Edmonton Sun, Edmonton Journal, Calgary Sun, Calgary Herald, and various magazines across Canada. HFT also participated at the Outdoor Writers of Canada mid western meetings and attended the Annual Conference hosted in Edmonton in June, 2006.

The following articles were featured in over 19 publications across Canada:

- Closed Until Further Notice
- Ignorance is No Excuse
- 2005 Hunter Numbers Summary
- Conservation Education WISE Awards - Recipient Profile
- Diary From Mom
- A Tribute to Andy Bradsell
- Outdoor Women's Seminar
- Do Your Part
- 10 Tips to a Successful Hunt



HFT ANNUAL REGULATIONS REVIEW MEETING

The **Regulations Review** meeting resulted in 42 items receiving unanimous support from the stakeholder groups. The recommendations dealt with 11 different categories.

- **Harvest and Opportunity (7)**
- **Access (2)**
- **Special Licenses (2)**
- **Species Specific (3)**
- **Policy (4)**
- **Non-resident Aliens (4)**
- **Hunter Host (2)**
- **Sunday Hunting (2)**
- **Migratory Bird Issues (3)**
- **Regulatory (11)**
- **Youth (2)**

Summary of the 2005 Recommendations That Were Completed

1. Extend deer supplemental season to December 20 (similar to cow elk season). (*Partially completed*)
2. Implement a special permit to allow a disabled person to discharge a firearm from a vehicle.
3. Pheasant Season extension of 2 weeks in the Parkland and Prairie regions.
4. Eliminate the regulation, "It is unlawful to discharge a firearm within 46 metres (50 yards) of an OHV".
5. Continue to expand Sunday hunting opportunities. (*Partially completed*)



HFTF HUNTER PARTICIPATION & OPPORTUNITIES INITIATIVES:

THE GOAL - " To develop strategies and identify specific actions to recruit, maintain and reactivate hunters."

FIRST TIME HUNTER PROGRAM

- Attracting first-time hunters to become involved with hunting in Alberta.
- Over 355 **Youth Kits** and 157 **Female Hunter Kits** were distributed to youth and female hunters throughout Alberta as part of the HFT First Time Hunter Program.
- A data base of these contacts is maintained and since its inception there are over 4400 names and addresses on this database.



YOUTH ~ MENTORSHIP ~ AIRPORT ACCESS

YOUTH and FIRST TIME HUNTER MENTORSHIP PROGRAM

- A large focus was directed at attracting youth and first time hunters to become involved with hunting in Alberta.
- Specific locations have been secured for mentorship programs to take place and include the Edmonton International Airport, Genesee Power Plant (Epcor) and 4 Wing Cold Lake. In total, 143 mentored hunts took place for big game and waterfowl hunting opportunities.
- Special thanks to all the Mentors that were involved in introducing new people to the outdoors!

Quick Facts:

20% of the hunters in 2006 were NEW HUNTERS!

On average, 13% of the hunting population drops in and out of the system each year.

MEMBER PROFILES:

LOOKING FOR MORE INFORMATION ABOUT OTHER ORGANIZATIONS IN ALBERTA? CHECK OUT OUR MEMBER PROFILES TO LEARN MORE ABOUT THESE ORGANIZATIONS. VISIT OUR WEBSITE AT WWW.HUNTINGFORTOMORROW.COM

SPECIAL THANKS TO THE FOLLOWING ORGANIZATIONS THAT GENEROUSLY SUPPORT OUR EFFORTS:



Alberta Bowhunters Association
Alberta Conservation Association
Alberta Fish and Game Association
Alberta Hunter Education Instructors' Association
Alberta Professional Outfitters Society
Canadian Historical Arms Society
Canadian National Sportsmen's Shows
Devon Fish & Game Club
Fort Saskatchewan Fish & Game Club

Foundation For North American Wild Sheep - Alberta
Foundation For North American Wild Sheep - National
Innisfree Fish & Game Club
Pope & Young Club
Red Deer Fish & Game Club
Rocky Mountain Elk Foundation
Safari Club International
Safari Club International (Northern Alberta Chapter)
Sherwood Park Fish & Game Club



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