

Taber Pheasant Festival

October 15-22, 2011

Key Dates:

October 15 – 16: Novice Hunts

October 17 – 22: 3000 pheasants released at 30 sites

October 21: Trade Show / Meet & Greet

October 22: Celebration Dinner

Novice Hunts (October 15 – 16):

The first weekend is all about new hunters. Activities include:
• novice instruction • novice hunts • a women-only novice hunt

New hunters can learn gun safety, shoot clay targets, and receive shooting instruction from mentors. After the instruction, novice hunters will have an opportunity to hunt pheasants with a mentor and a dog handler. On Sunday October 16 novice hunt participants can sign up to hunt on one of 30 release sites. They can hunt with their mentor again or go out with family or friends instead.

Novice hunts are free, but you must pre-register as space is limited.

For more information or to register, contact Todd Zimmerling:

Phone: 780-410-1990

Email: todd.zimmerling@ab-conservation.com





Taber Pheasant Festival

October 15-22, 2011

3000 Pheasants, 30 Sites, 5 Days (October 17 – 22):

We'll release 3000 pheasants on 30 sites, all within an hour's drive from Taber. Sound interesting? Here's what you need to know:

- Release sites will be open to public hunting, but hunters must reserve a hunting time and location to ensure a quality experience.
- Up to four hunters will be allowed on each release site for either a morning (sunrise until 1:00 PM) or an afternoon (1:00 PM until sunset).
- You can only reserve one hunting time per day, but up to three times for the week.
- Reserve a hunt by calling the reservation line (starting September 15) and provide your name, the names of the other hunters in your party, and your vehicle license plate and description.
- Before going hunting, come to the pheasant festival Office at the Taber Chamber of Commerce and pick up your Pheasant Festival badge(s) indicating you have permission to be on the site.
- While hunting on these release sites is free, they are private property (provided by local land owners). You must have permission, in the form of the Pheasant Festival badge, to enter the site.
- **ALL HUNTERS REQUIRE A GAME BIRD LICENSE AND A PHEASANT LICENSE.**

The reservation phone number and a map of the release site locations will be posted on

ion.com as soon as available.



Optimization Software:
www.balesio.com

Trade Show / Meet & Greet (October 21):

Friday features a trade show and meet and greet event at the Taber Community Centre.

- Runs from 5:00 – 9:00 PM
- Admission is free
- Meet the various conservation groups and major sponsors of the event
- Enjoy games, prizes and fun for everyone—shoot ducks in a simulator, learn to use a bow, or even catch a sailfish on the prairies!

Celebration Dinner (October 22):

On Saturday evening the Taber Community Centre will host the Pheasant Festival Celebration Dinner. A performance by Canadian cowboy singer and song writer Tim Hus will follow dinner. Join us and help celebrate a successful festival and thank the participating landowners and sponsors.

- Doors open at 5:30 PM
- Dinner at 6:30 PM
- Tim Hus concert at 8:00 PM
- Tickets are \$50.00 each and must be purchased in advance by calling 1-877-969-9091

Please come out and support the festival. Events like these ensure that our hunting heritage continues.

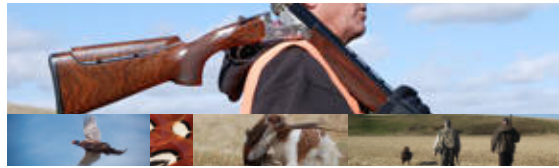
For More Information:

Please contact Todd Zimmerling:

Phone: 780-410-1990

Email: todd.zimmerling@ab-conservation.com

ent effort between Alberta Conservation Association, Alberta Hunter Education Instructors' Association, and Game Association clubs, Pheasants Forever Calgary, Upland Birds Alberta, Canadian Pheasant all as many local businesses and individuals, and is supported by the Taber Chamber of Commerce.



Taber Pheasant Festival

October 15-22, 2011

Sponsorship Opportunities

Much of this event is being undertaken by volunteers; however, there are still significant costs to be covered. Any kind of sponsorship is greatly appreciated.

PLATINUM SPONSOR: \$2,500 plus

Premium advertising:

- announced at the dinner
- recognized on ACA website before event
- thank you in the local newspaper
- name and logo on one of the 30 release site signs
- name and logo at the pheasant festival office (Taber Chamber of Commerce) during the festival

Booth at the Friday night tradeshow at the Taber Community Centre

Recognized as a PLATINUM sponsor on the PowerPoint presentation which runs during the Celebration Dinner

4 tickets to the Celebration Dinner on Saturday night

GOLD SPONSOR: \$1,000 to \$2500

Premium advertising:

- announced at the dinner
- recognized on ACA website before event
- thank you in the local newspaper
- name and logo on one of the 30 release site signs
- name and logo at the pheasant festival office (Taber Chamber of Commerce) during the festival

Recognized as a GOLD sponsor on the PowerPoint presentation which runs during the

Celebration Dinner

SILVER SPONSOR: \$500 to \$999

Advertising package:

- announced at the dinner
- recognized on ACA website before event
- thank you in the local newspaper

Recognized as a SILVER sponsor on the PowerPoint presentation which runs during the Celebration Dinner

2 tickets to the Celebration Dinner on Saturday night

BRONZE SPONSOR: LESS THAN \$500

All Donors/Sponsors will receive the following:

Advertising package:

- announced at the dinner
- recognized on ACA website before event
- thank you in the local newspaper

Recognized as a BRONZE sponsor on the PowerPoint presentation which runs during the Celebration Dinner

For information on sponsorship please contact:

Todd Zimmerling

Phone: 780-410-1990

Email: todd.zimmerling@ab-conservation.com



Optimization Software:
www.balesio.com

...ent effort between Alberta Conservation Association, Alberta Hunter Education Instructors' Association, and Game Association clubs, Pheasants Forever Calgary, Upland Birds Alberta, Canadian Pheasant ... as many local businesses and individuals, and is supported by the Taber Chamber of Commerce.